

PEPPERDINE UNIVERSITY

C/O ID Experts
PO Box 6336
Portland, OR 97228-6336

<<mail id>>
<<Name1>>
<<Name2>>
<<Address1>>
<<Address2>>
<<City>><<State>><<Zip>>
<<Foreign Country>>

<<Date>>

Dear [Name],

You are receiving this letter since your personal information held by Pepperdine University may have been compromised. On November 12, 2012, we discovered that a University laptop computer was stolen from an employee's locked car. After analyzing the data that was contained on this password protected laptop, we believe that your personal information may have been included. The compromised personal information may include your name and one or more of the following: Social Security number, addresses or date of birth.

I apologize for this unfortunate incident. In light of this theft, the University has contracted with ID Experts to provide you with FraudStop Credit Edition services free of charge. ID Experts services will include: 12 months of credit monitoring, a \$20,000 insurance reimbursement policy, exclusive educational materials and access to fraud resolution representatives if needed. We encourage you to enroll in this free service by calling 1-877-580-9770 or by going to www.myidcare.com/PepSecurityAssistance. International callers please call 1-503-597-7714. ID Experts is available Monday through Friday from 6 am - 6 pm Pacific Time. Please note the deadline to enroll is March 7, 2013.

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the following membership code when calling or enrolling on the website, so please do not discard this letter.

Your Membership Code: 12345678

The risks of identity theft or loss are on the rise in our increasingly "wired" world, and the University is not immune to these risks. This is especially true with the increased use of personal electronic devices, remote-access computing and growth in data creation and storage. As such, the University is more vulnerable to the increasing risks of data loss and identity theft. We take these risks very seriously and are re-doubling our efforts to address all known information security concerns to help reduce these risks in the future.

Please contact 1-877-580-9770 or go to the informational website at www.myidcare.com/PepSecurityAssistance for any questions or concerns you may have. International callers please call 1-503-597-7714. We again want to reiterate our deep regret that this has happened.

Sincerely,



Paul B. Lasiter
Vice President and Chief Financial Officer
(Enclosure)

Recommended Steps to help Protect your Identity

Please Note: No one is allowed to place a fraud alert on your credit report except you, please follow the instructions below to place the alert.

1. **Website.** Go to www.myidcare.com/PepSecurityAssistance and follow the instructions for enrollment. Once you have completed your enrollment, you will receive a welcome letter by email (or by mail if you do not provide an email address when you sign up). The welcome letter will direct you to the exclusive ID Experts' Member Website where you will find other valuable educational information.
2. **Activate the credit monitoring** provided as part of your membership with ID Experts, which is paid for by Pepperdine University. Credit monitoring is included in the membership, but you must personally activate it for it to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, ID Experts will assist you.
3. **Telephone.** Contact ID Experts at 1-877-580-9770 or for International callers please call 1-503-597-7714 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.
4. **Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. You can receive free credit reports by placing fraud alerts. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled with ID Experts, notify them immediately by calling or by visiting their Member website and filing a theft report.

If you file a theft report with ID Experts, you will be contacted by a member of the Recovery Department who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Experts Recovery Advocate who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

5. **Place Fraud Alerts** with the three credit bureaus. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-800-525-6285
P.O. Box 740241
Atlanta, GA 30374-0241
www.alerts.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
Fraud Victim Assistance Division
P.O. Box 6790
Fullerton, CA 92834-6790
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review.

- 6. Security Freeze.** By placing a freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above in writing to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. The cost of placing the freeze varies by the state you live in and for each credit reporting agency. However, if you are a victim of identity theft and have filed a report with your local law enforcement agency or submitted an ID Theft Complaint Form with the Federal Trade Commission, there may be no charge to place the freeze.
- 7. You can obtain additional information** about the steps you can take to avoid identity theft from the following:

For Maryland Residents:

Office of the Attorney General of Maryland
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
www.oag.state.md.us/Consumer
Telephone: 1-888-743-0023

For North Carolina Residents:

Office of the Attorney General of North Carolina
9001 Mail Service Center
Raleigh, NC 27699-9001
www.ncdoj.com/
Telephone: 1-919-716-6400

For all other US Residents:

Identity Theft Clearinghouse
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
www.consumer.gov/idtheft
1-877-IDTHEFT (438-4338)
TDD: 1-202-326-2502

The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.