



December 21, 2012

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ANYTOWN, US 12345-6789



Dear Sample A Sample:

I am writing to inform you that on November 29, 2012, the Skagit Valley Casino Resort learned that an incident involving one of its vendors, Bally Technologies, Inc. ("Bally"), may have involved your personal data. Electronic equipment in Bally's possession in the normal course of business for the purposes of performing services for us was stolen from a Bally employee's home office and may have contained data of our customers. The customer data may have included your name, driver's license number, social security number, and bank account information.

Circumstances suggest that the motivation behind the theft was to obtain goods such as electronic equipment and jewelry, not information. We have not received any reports of actual access to or misuse of the data on the stolen equipment.

A police report was filed, and we are continuing to investigate the incident with authorities. We have also informed the credit reporting agencies so that they may take any appropriate action.

Even though to date we have not received any reports of actual access to or misuse of information, we recommend that you monitor your financial accounts and credit reports for fraudulent transactions and consider contacting the credit reporting agencies if you wish to put in place a fraud alert or obtain a free copy of your credit report. If you see anything you do not recognize or understand, call the credit agency's number listed on the report. Examples of suspicious activity include accounts you did not open, inquiries from creditors you did not initiate, or an inaccurate home address. Contact information for the credit reporting agencies is below should you have questions about fraud alerts or need help reading your credit report.

Equifax: 1-800-525-6285; www.equifax.com; P.O. Box 740241, Atlanta, GA 30374-0241

Experian: 1-888-EXPERIAN (397-3742); www.experian.com; P.O. Box 9532, Allen, TX 75013

TransUnion: 1-800-680-7289; www.transunion.com; Fraud Victim Assistance Division, P.O. Box 6790, Fullerton, CA 92834-6790

A fraud alert on your credit report does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information may have been compromised and requires them to verify your identity before issuing you credit. As part of this verification process, the business may try to contact you directly. While this may cause some short delay if you are the one applying for the credit, it ensures that someone cannot fraudulently obtain credit in your name.

As you monitor your transaction records and credit reports, if you suspect fraudulent transactions have occurred, contact your local law enforcement agency or the attorney general of your state. In addition, the Federal Trade Commission web site at www.consumer.gov/idtheft contains information and tips to help individuals guard against identity theft.

(OVER PLEASE)



Because we take the protection of your information very seriously, we are also offering a complimentary one-year membership of Experian's® ProtectMyID® Alert. You can activate ProtectMyID Now in Three Easy Steps

1. ENSURE That You Enroll By: March 31, 2013
2. VISIT the ProtectMyID Web Site: [www.protectmyid.com/alert](http://www.protectmyid.com/alert) or call 866-584-9479 to enroll
3. PROVIDE Your Activation Code: ABCDEFGHIJKL

Once your ProtectMyID membership is activated, your credit report will be monitored for identity theft. You'll receive timely Credit Alerts from ProtectMyID on any key changes in your credit report. If identity theft is detected, ProtectMyID will assign a dedicated Identity Theft Resolution Agent who will walk you through the process of fraud resolution. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 866-584-9479.

You may also contact us in writing at:

Attn: Rick Swanson  
Skagit Valley Casino Resort  
5984 North Darrk Lane  
Bow, WA 98232

On behalf of the Skagit Valley Casino Resort, we regret any inconvenience this incident may cause you.

Sincerely,



Rick Swanson  
General Manager