MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
http://ag.ca.gov/charities/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

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Name and Address of Commercial Fund-raiser:	Name and Address of Charitable Organization:
653 G & M PUBLIC RELATIONS, INC. 6255 CHERRY AVENUE LONG BEACH, CA 90805	CT No. N/A F.E.I.N. No. 95-398-2067 Sacramento Area Fire Fighters-Local 522 Name of Charity 3101 Stockton Blvd. Address of Charity Sacramento, CA 95820 City, State, and ZIP Code of Charity

National Campaign ☐ California Campaign ☒

Publication (Type of Activity) held (on) (from) January 1, 2002, to December 31, 2002 (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee ☐ Percentage ☒ Other ☐
If other, provide brief explanation _____

1. REVENUE		
A. Cash contributions	105,956.10	A.
B. Entertainment sales or admission charges		B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE		105,956.10 G.
2. EXPENSES		
A. Fees or commissions	10,577.82	A.
B. Salaries	34,451.53	B.
C. Payroll taxes	2,788.04	C.
D. Employee benefits	790.64	D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment		F.
G. Postage	570.12	G.
H. Advertising		H.
I. Telephone	2,980.90	I.
J. Rental of equipment		J.
K. Facilities charge		K.
L. Permits	16.33	L.
M. Other expenses: (Specify)		
a.		Ma.
b. Direct Mail	13,212.33	Mb.
c. Production of Publications	180.00	Mc.
d.		Md.
N. TOTAL EXPENSES		84,764.80 N.

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3. Amount to Charity — 21,191.30 — 3.

4. Less additional fund-raising expenses paid by charity **(to be completed by charity)** — -0- — 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — -0- — 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) — 21,191.30 — 6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization.

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date
	Erick Mern	Pres	8-15-03

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	Pamela Borglund	Admin. Assist	5/6/03

Signature of authorized officer/director (Charity)	Printed Name	Title	Date
	Brian K. Rice	President	05/06/03

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G & M Public Relations, Inc.
Attorney General Report
December 31, 2002
Department #40

This schedule is an addendum to form CT-2cf (04/97).

		Direct	G & A	Total	
M e.	Office supplies and expense			12,585.16	29.40%
M f.	Office rent			3,063.74	7.16%
M g.	Employee recruiting			560.53	1.31%
M h.	Legal and accounting			478.95	1.12%
M I.	Insurance			562.40	1.31%
M j.	Payroll service			244.09	0.57%
M k.	Transportation/Auto			1,104.37	2.58%
M l.	Franchise Tax Board			184.21	0.43%
M m.	FIT Tax			199.74	0.47%
M n.	Computer Expense			213.90	0.50%
				19,197.09	

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MAY 6 2003
Attorney General's
Registry of Charitable Trusts

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