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IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

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| <p>Federal Trade Commission; all Fifty States; and the District of Columbia;</p> <p style="text-align: center;">Plaintiffs,</p> <p>vs.</p> <p>Cancer Fund of America, Inc., a Delaware corporation, et al.;</p> <p style="text-align: center;">Defendants.</p> | <p>CASE NO. 2:15-cv-00884-NVW</p> <p><b>ORDER FOR PERMANENT INJUNCTION AND MONETARY JUDGMENT AGAINST CANCER FUND OF AMERICA, INC., CANCER SUPPORT SERVICES, INC., AND JAMES REYNOLDS, SR.</b></p> |
|--|---|

Plaintiffs, the Federal Trade Commission (“FTC” or “Commission”) and the states of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming, and the District of Columbia have filed a complaint for a permanent injunction and other equitable relief against Defendants Cancer Fund of America, Inc., also d/b/a Breast Cancer Financial Assistance Fund (“CFA”), Cancer Support Services, Inc. (“CSS”), Children’s Cancer Fund of America, Inc. (“CCFOA”), and The Breast Cancer Society, Inc., also d/b/a The Breast Cancer Society of America (“BCS”), James Reynolds, Sr. (“Reynolds, Sr.”), and other individuals, alleging that all named Defendants violated, among other statutes, the Federal Trade Commission Act, 15

1 U.S.C. § 45, the Telemarketing and Consumer Fraud and Abuse Prevention Act  
 2 (“Telemarketing Act”), 15 U.S.C. §§ 6101-6108, and the Unfair and Deceptive Acts and  
 3 Practices and Charitable Solicitation laws of the Plaintiff States. Plaintiffs and  
 4 Defendants CFA, CSS, and Reynolds, Sr. stipulate to the entry of this Stipulated Order  
 5 for Permanent Injunction and Monetary Judgment Against Cancer Fund of America, Inc.,  
 6 Cancer Support Services, Inc., and James Reynolds, Sr. (“Order” or “Permanent  
 7 Injunction”). Plaintiffs and Defendants CFA, and CSS also stipulate to the entry of a  
 8 separate and concurrently filed Stipulated Order Appointing Liquidating Receiver Over  
 9 Cancer Fund of America, Inc., and Cancer Support Services, Inc. (“CFA and CSS  
 10 Receivership Order”). Together, this Order and the CFA and CSS Receivership Order  
 11 resolve all matters in dispute in this action between Plaintiffs and Defendants CFA, CSS,  
 12 and Reynolds, Sr.

13 THEREFORE, IT IS ORDERED granting the parties’ Stipulation (Doc. 304) as  
 14 follows:

15 **FINDINGS**

- 16
- 17 1. This Court has jurisdiction over this matter.
  - 18 2. Venue is proper in the District of Arizona.
  - 19 3. The Complaint charges that Defendants CFA and CSS were sham charities  
 20 and that they, in concert with Reynolds, Sr., among others, engaged in deceptive acts or  
 21 practices by making false and misleading claims in charitable solicitations in violation of  
 22 Section 5 of the FTC Act, 15 U.S.C. § 45, the Telemarketing Sales Rule (“TSR”), 16  
 23 C.F.R. Part 310, and the following state statutes regulating charitable solicitations and  
 24 prohibiting deceptive and/or unfair trade practices:

|             |   |
|-------------|---|
| 25 Alabama: | ALA. CODE §§ 8-19-1 through -15; and 13A-9-70 through 76.                     |
| 26 Alaska:  | ALASKA STAT. §§ 45.50.471 through 45.50.561; and 45.68.010 through 45.68.900. |
| 27 Arizona: | ARIZ. REV. STAT. ANN. §§ 44-1521 through 44-1534 and 44-6551 through 44-6561. |

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| 1  | Arkansas:      | ARK. CODE ANN. §§ 4-28-401 through 4-28-416; and §§ 4-88-101 through 4-88-115.   |
| 2  | California:    | CAL. GOV. CODE §§ 12580 through 12599.6; CAL. BUS. & PROF. CODE §§ 17200 through 17206; and §§ 17510 through 17510.95.           |
| 3  | Colorado:      | COLO. REV. STAT. §§ 6-1-101 through 115; and 6-16-101 through 114.   |
| 4  | Connecticut:   | CONN. GEN. STAT. §§ 21a-175 through 21a-190l; and 42-110a through 42-110q.   |
| 5  | Delaware:      | DEL. CODE ANN. tit. 6, § 2513(a) (1998); tit. 6, § 2532(a) (1995); and tit. 6, §§ 2595(a) – (b) (1995).                          |
| 6  | Florida:       | FLA. STAT. ch. 501, Part II; and ch. 496 (2013).   |
| 7  | Georgia:       | GA. CODE ANN. §§ 43-17-1 through 43-17-23 (2011).  |
| 8  | Hawaii:        | HAW. REV. STAT. §§ 467B-9.6, 467B-9.7(d), and 467B-10.5; 480-15; and Act 217 §2 Haw. Sess. Laws (2014).                          |
| 9  | Idaho:         | IDAHO CODE ANN. §§ 48-601 through 619; and 48-1201 through 1206.   |
| 10 | Illinois:      | 225 ILL. COMP. STAT. §§ 460/0.01 through 460/23.   |
| 11 | Indiana:       | IND. CODE §§ 24-5-0.5-1 through -12; and §§ 23-7-8-1 through -9.   |
| 12 | Iowa:          | IOWA CODE § 714.16.  |
| 13 | Kansas:        | KAN. STAT. ANN. §§ 17-1759 through 17-1776.  |
| 14 | Kentucky:      | KY. REV. STAT. ANN. §§ 367.110 through 367.300.  |
| 15 | Louisiana:     | LA. REV. STAT. ANN. §§ 51:1401 through 1427; and 51:1901 through 1909.1.   |
| 16 | Maine:         | ME. REV. STAT. ANN. tit. 5, §§ 205-A through 214.  |
| 17 | Maryland:      | MD. CODE ANN., BUS. REG. §§ 6-101 through 6-701 (2010).  |
| 18 | Massachusetts: | MASS. GEN. LAWS ch. 12 §§ 8 through 8M, 10; ch. 68 §§ 18 through 35; and ch. 93A §§ 1 through 11.                                |
| 19 | Michigan:      | MICH. COMP. LAWS §§ 400.271 through 400.294.   |
| 20 | Minnesota:     | MINN. STAT. ch. 309.   |
| 21 | Mississippi:   | MISS. CODE ANN. §§ 79-11-501 through 79-11-529.  |
| 22 | Missouri:      | MO. REV. STAT. ch. 407.  |
| 23 | Montana:       | MONT. CODE ANN. § 30-14-103.   |
| 24 | Nebraska:      | NEB. REV. STAT. §§ 21-1901 through 21-19,177; 59-1601 through 59-1622; and 87-301 through 87-306.                                |
| 25 | Nevada:        | NEV. REV. STAT. §§ 598.1305, 598.0915(15), 598.096, 598.0963, and 598.097.   |
| 26 | New Hampshire: | N.H. REV. STAT. ANN. §§ 7:19; 7:20; 7:21; 7:24; 7:28; 7:28-c; 7:28-f; and 641:8.   |
| 27 | New Jersey:    | N.J. STAT. ANN. §§ 45:17A-18 through 45:17A-32(c); 56:8-1 through 56:8-20; and N.J. ADMIN. CODE §§ 13:48-1.1 through 13:48-15.1. |
| 28 | New Mexico:    | N.M. STAT. §§ 57-12-1 through 57-12-22; and §§ 57-22-1 through 57-22-11 (1978).  |

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| 1  | New York:       | N.Y. EXEC. LAW §§ 63 (12); 171-a through 175; and N.Y. GEN. BUS. LAW § 349.                         |
| 2  | North Carolina: | N.C. GEN. STAT. ANN. §§ 75-1.1; and 131F.   |
| 3  | North Dakota:   | N.D. CENT. CODE §§ 50-22-01 through 50-22-07; and 51-15-01 through 51-15-11.                        |
| 4  | Ohio:           | OHIO REV. CODE ANN. § 1716.   |
| 5  | Oklahoma:       | OKLA. STAT. ANN. tit. 18 §§ 552.1 through 552.22.   |
| 6  | Oregon:         | OR. REV. STAT. §§ 128.886; and 646.605 through 646.636.   |
| 7  | Pennsylvania:   | 10 PA. STAT. ANN. §§ 162.1 through .14 (1990).  |
| 8  | Rhode Island:   | R.I. GEN. LAWS §§ 5-53.1-1 through 5-53.1-18.   |
| 9  | South Carolina: | S.C. CODE ANN. §§ 33-56-10 through 33-56-200.   |
| 10 | South Dakota:   | S.D. CODIFIED LAWS §§ 37-30-17 through 37-30-21; and 21-34-1 through 21-34-14.                      |
| 11 | Tennessee:      | TENN. CODE ANN. §§ 48-101-501 through 48-101-522.   |
| 12 | Texas:          | TEX. BUS. & COM. CODE ANN. §§17.41 through 17.63.   |
| 13 | Utah:           | UTAH CODE ANN. §§ 13-11-1 through 13-11-23; 13-22-1 through 13-22-23; and 13-26-1 through 13-26-11. |
| 14 | Vermont:        | VT. STAT. ANN. tit. 9 §§ 2453 through 2461; and 2471 through 2479.                                  |
| 15 | Virginia:       | VA. CODE ANN. §§ 57-48 through 57-69.   |
| 16 | Washington:     | WASH. REV. CODE §§ 19.86; and §19.09.   |
| 17 | West Virginia:  | W.VA. CODE §§ 29-19-1 -15b; and 46A-1-101through 46a-6-110.   |
| 18 | Wisconsin:      | WIS. STAT. §§ 202.11-202.18.  |
| 19 | Wyoming:        | WYO. STAT. ANN. §§ 40-12-101 through 114.   |

20 4. Defendants CFA, CSS, and Reynolds, Sr. neither admit nor deny any of the  
21 allegations in the Complaint, except as specifically stated in this Order. Only for  
22 purposes of this action, these Defendants admit the facts necessary to establish  
23 jurisdiction.

24 5. Defendants CFA, CSS, and Reynolds, Sr. waive any claim that they may  
25 have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the  
26 prosecution of this action through the date of this Order, and agree to bear their own costs  
27 and attorney fees.

28 6. Defendants CFA, CSS, and Reynolds, Sr. waive all rights to appeal or  
otherwise challenge or contest the validity of this Order.

7. Entry of this Order is in the public interest.

**DEFINITIONS**

For purposes of this Order, the following definitions shall apply:

1. “Defendants” means the individual defendant James Reynolds, Sr. and the corporate defendants Cancer Fund of America, Inc., and Cancer Support Services, Inc., individually, collectively, or in any combination.

2. “CFA” means Cancer Fund of America, Inc., also d/b/a Breast Cancer Financial Assistance Fund, and its successors and assigns.

3. “CSS” means Cancer Support Services, Inc., and its successors and assigns.

4. “Reynolds, Sr.” means individual defendant James Reynolds, Sr.

5. “CFA and CSS Receivership Order” means the “Stipulated Order Appointing Liquidating Receiver Over Cancer Fund of America, Inc., and Cancer Support Services, Inc.”

6. “CFA and CSS Receiver” or “Receiver” means the receiver appointed over the CFA and CSS receivership estate by the CFA and CSS Receivership Order.

7. “Person” means a natural person, an organization or other legal entity, including a corporation, partnership, sole proprietorship, limited liability company, association, cooperative, or any other group or combination acting as an entity.

8. “Charitable contribution” means any donation or gift of money or any other thing of value.

9. “Donor” or “consumer” means any person solicited to make a charitable contribution.

10. “Fundraising” means a plan, program, or campaign that is conducted to induce charitable contributions by mail, telephone, electronic mail, social media, or any other means.

11. “Nonprofit organization” means any person that is, or is represented to be, a nonprofit entity, or that has, or is represented to have, a charitable purpose, specifically including but not limited to any such entity that purports to benefit, either in whole or in part, individuals who suffer or have suffered from cancer.



1 advising, acting as an independent contractor or as a fundraising consultant, supplying  
2 contact or donor lists, or providing caging, mail processing, or fulfillment services, or  
3 (2) controlling, directly or indirectly, or holding an ownership interest in, any entity  
4 engaged in the business of fundraising;

5 B. Receiving any payment or other financial benefit from any nonprofit  
6 organization or other entity that holds charitable assets for any work, services, or  
7 employment of any kind;

8 C. Establishing, operating, controlling, or managing any nonprofit  
9 organization or other entity that holds charitable assets, or any program thereof, or  
10 participating or assisting in establishing, operating, controlling, or managing any  
11 nonprofit organization or other entity that holds charitable assets, directly or indirectly,  
12 whether compensated or not, including by serving as a founder, incorporator, officer,  
13 director, trustee, chief executive, manager, supervisor, or other fiduciary; and

14 D. Managing, controlling, directing, distributing, or accounting for the use or  
15 application of any charitable asset, or participating or assisting in managing, controlling,  
16 directing, distributing, or accounting for the use or application of any charitable asset,  
17 directly or indirectly, whether compensated or not, including by acting as an employee,  
18 independent contractor, advisor, or consultant.

19 E. **Provided that**, subject to the limitations of Sections II.A - D above,  
20 Reynolds, Sr. may volunteer for his church in any capacity not prohibited by the above.

21 **III. PROHIBITION ON MISREPRESENTATIONS**

22 IT IS FURTHER ORDERED that Reynolds, Sr., CFA, CSS, their respective  
23 officers, agents, employees, and independent contractors, and all other persons in active  
24 concert or participation with them who receive actual notice of this Order, whether acting  
25 directly or indirectly, are hereby permanently restrained and enjoined from making  
26 material misrepresentations in connection with the sale of consumer goods or services.

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1                   **IV.           TELEMARKETING SALES RULE COMPLIANCE**

2           IT IS FURTHER ORDERED that Reynolds, Sr., CFA, CSS, their respective  
3 officers, agents, employees, and independent contractors, and all other persons in active  
4 concert or participation with them who receive actual notice of this Order, whether acting  
5 directly or indirectly, are hereby permanently restrained and enjoined from violating, or  
6 assisting others in violating, any provision of the TSR, 16 C.F.R. Part 310, as currently  
7 promulgated or as it hereafter may be amended.

8                   **V.           COMPLIANCE WITH STATE LAW**

9           IT IS FURTHER ORDERED that CFA, CSS, their respective officers, agents,  
10 employees, and independent contractors, and Reynolds, Sr., whether acting directly or  
11 indirectly, are hereby permanently restrained and enjoined from violating, or assisting  
12 others in violating, any provision of the following state laws:

|    |              |  |
|----|--------------|--|
| 13 | Alabama:     | ALA. CODE §§ 8-19-1 through -15; and 13A-9-70 through 76.  |
| 14 | Alaska:      | ALASKA STAT. §§ 45.50.471 through 45.50.561; and 45.68.010 through 45.68.900.  |
| 15 | Arizona:     | ARIZ. REV. STAT. ANN. §§ 44-1521 through 44-1534 and 44-6551 through 44-6561.  |
| 16 | Arkansas:    | ARK. CODE ANN. §§ 4-28-401 through 4-28-416; and §§ 4-88-101 through 4-88-115.   |
| 18 | California:  | CAL. GOV. CODE §§ 12580 through 12599.6; CAL. BUS. & PROF. CODE §§ 17200 through 17206; and §§ 17510 through 17510.95. |
| 19 | Colorado:    | COLO. REV. STAT. §§ 6-1-101 through 115; and 6-16-101 through 114.   |
| 20 | Connecticut: | CONN. GEN. STAT. §§ 21a-175 through 21a-190l; and 42-110a through 42-110q.   |
| 22 | Delaware:    | DEL. CODE ANN. tit. 6, § 2513(a) (1998); tit. 6, § 2532(a) (1995); and tit. 6, §§ 2595(a) – (b) (1995).                |
| 23 | Florida:     | FLA. STAT. ch. 501, Part II; and ch. 496 (2013).   |
| 24 | Georgia:     | GA. CODE ANN. §§ 43-17-1 through 43-17-23 (2011).  |
| 25 | Hawaii:      | HAW. REV. STAT. §§ 467B-9.6, 467B-9.7(d), and 467B-10.5; 480-15; and Act 217 §2 Haw. Sess. Laws (2014).                |
| 26 | Idaho:       | IDAHO CODE ANN. §§ 48-601 through 619; and 48-1201 through 1206.   |
| 27 | Illinois:    | 225 ILL. COMP. STAT. §§ 460/0.01 through 460/23.   |
| 28 | Indiana:     | IND. CODE §§ 24-5-0.5-1 through -12; and §§ 23-7-8-1 through -9.   |
|    | Iowa:        | IOWA CODE § 714.16.  |



|    |                 |  |
|----|-----------------|--|
| 1  | Kansas:         | KAN. STAT. ANN. §§ 17-1759 through 17-1776.  |
| 2  | Kentucky:       | KY. REV. STAT. ANN. §§ 367.110 through 367.300.  |
| 3  | Louisiana:      | LA. REV. STAT. ANN. §§ 51:1401 through 1427; and 51:1901 through 1909.1.   |
| 4  | Maine:          | ME. REV. STAT. ANN. tit. 5, §§ 205-A through 214.  |
| 5  | Maryland:       | MD. CODE ANN., BUS. REG. §§ 6-101 through 6-701 (2010).  |
| 6  | Massachusetts:  | MASS. GEN. LAWS ch. 12 §§ 8 through 8M, 10; ch. 68 §§ 18 through 35; and ch. 93A §§ 1 through 11.                                |
| 7  | Michigan:       | MICH. COMP. LAWS §§ 400.271 through 400.294.   |
| 8  | Minnesota:      | MINN. STAT. ch. 309.   |
| 9  | Mississippi:    | MISS. CODE ANN. §§ 79-11-501 through 79-11-529.  |
| 10 | Missouri:       | MO. REV. STAT. ch. 407.  |
| 11 | Montana:        | MONT. CODE ANN. § 30-14-103.   |
| 12 | Nebraska:       | NEB. REV. STAT. §§ 21-1901 through 21-19,177; 59-1601 through 59-1622; and 87-301 through 87-306.                                |
| 13 | Nevada:         | NEV. REV. STAT. §§ 598.1305, 598.0915(15), 598.096, 598.0963, and 598.097.   |
| 14 | New Hampshire:  | N.H. REV. STAT. ANN. §§ 7:19; 7:20; 7:21; 7:24; 7:28; 7:28-c; 7:28-f; and 641:8.   |
| 15 | New Jersey:     | N.J. STAT. ANN. §§ 45:17A-18 through 45:17A-32(c); 56:8-1 through 56:8-20; and N.J. ADMIN. CODE §§ 13:48-1.1 through 13:48-15.1. |
| 16 | New Mexico:     | N.M. STAT. §§ 57-12-1 through 57-12-22; and §§ 57-22-1 through 57-22-11 (1978).  |
| 17 | New York:       | N.Y. EXEC. LAW §§ 63 (12); 171-a through 175; and N.Y. GEN. BUS. LAW § 349.  |
| 18 | North Carolina: | N.C. GEN. STAT. ANN. §§ 75-1.1; and 131F.  |
| 19 | North Dakota:   | N.D. CENT. CODE §§ 50-22-01 through 50-22-07; and 51-15-01 through 51-15-11.   |
| 20 | Ohio:           | OHIO REV. CODE ANN. § 1716.  |
| 21 | Oklahoma:       | OKLA. STAT. ANN. tit. 18 §§ 552.1 through 552.22.  |
| 22 | Oregon:         | OR. REV. STAT. §§ 128.886; and 646.605 through 646.636.  |
| 23 | Pennsylvania:   | 10 PA. STAT. ANN. §§ 162.1 through .14 (1990).   |
| 24 | Rhode Island:   | R.I. GEN. LAWS §§ 5-53.1-1 through 5-53.1-18.  |
| 25 | South Carolina: | S.C. CODE ANN. §§ 33-56-10 through 33-56-200.  |
| 26 | South Dakota:   | S.D. CODIFIED LAWS §§ 37-30-17 through 37-30-21; and 21-34-1 through 21-34-14.   |
| 27 | Tennessee:      | TENN. CODE ANN. §§ 48-101-501 through 48-101-522.  |
| 28 | Texas:          | TEX. BUS. & COM. CODE ANN. §§ 17.41 through 17.63.   |
|    | Utah:           | UTAH CODE ANN. §§ 13-11-1 through 13-11-23; 13-22-1 through 13-22-23; and 13-26-1 through 13-26-11.                              |
|    | Vermont:        | VT. STAT. ANN. tit. 9 §§ 2453 through 2461; and 2471 through 2479.   |

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|---|----------------|---|
| 1 | Virginia:      | VA. CODE ANN. §§ 57-48 through 57-69.                       |
| 2 | Washington:    | WASH. REV. CODE §§ 19.86; and §19.09.                       |
| 3 | West Virginia: | W.VA. CODE §§ 29-19-1 -15b; and 46A-1-101through 46a-6-110. |
| 4 | Wisconsin:     | WIS. STAT. §§ 202.11-202.18.                                |
| 5 | Wyoming:       | WYO. STAT. ANN. §§ 40-12-101 through 114.                   |

## VI. COOPERATION

6 IT IS FURTHER ORDERED that CFA, CSS, and Reynolds, Sr. must cooperate  
7 fully with Plaintiffs’ representatives in this case and in any investigation related to or  
8 associated with the transactions or the occurrences that are the subject of the Complaint.  
9 CFA, CSS, and Reynolds, Sr. must provide truthful and complete information, evidence,  
10 and testimony. Reynolds, Sr. must appear, and CFA and CSS must cause their officers,  
11 employees, representatives, or agents to appear for interviews, discovery, hearings, trials,  
12 and any other proceedings that any Plaintiff’s representative may reasonably request  
13 upon five days written notice, or other reasonable notice, at such places and times as any  
14 Plaintiff’s representative may designate, without the service of a subpoena.

## VII. MONETARY JUDGMENT

16 IT IS FURTHER ORDERED that judgment is hereby entered against Defendants  
17 as follows:

18 A. Judgment in the amount of Seventy-Five Million, Eight Hundred  
19 Twenty-Five Thousand, Six Hundred Fifty-Three Dollars (\$75,825,653) is entered in  
20 favor of Plaintiffs against CFA, CSS, and Reynolds, Sr., jointly and severally, as  
21 equitable monetary relief;

22 B. Payments by CFA and CSS:

23 1. In partial satisfaction of this judgment, the CFA and CSS Receiver  
24 shall take the necessary steps to wind down the affairs of CFA and CSS and  
25 liquidate their assets in the manner set forth in the CFA and CSS Receivership  
26 Order, and deposit all net assets to the short term court ordered trust fund  
27 (hereinafter “STCO Fund”) described in Section VIII.E, below;

28

1           2.     Payments made by the CFA and CSS Receiver to the STCO Fund on  
2 behalf of CFA and CSS shall be credited toward satisfaction of the judgment  
3 against CFA and CSS;

4     C.     Payments by Reynolds, Sr.:

5           1.     Reynolds, Sr. shall, within five days of entry of this Order, transfer  
6 ownership, possession, custody, and control, together with any documents of title  
7 or authenticity necessary for sale, to the CFA and CSS Receiver of the following  
8 items, which are described more fully in the financial statements specified in  
9 Section VII.C.3, below:

- 10                   a)     15 framed art prints;
- 11                   b)     5 Remington statues;
- 12                   c)     50 collector beer steins; and
- 13                   d)     1 Versa 9 mm pistol and 1 Smith & Wesson 9 mm pistol.

14 Reynolds, Sr. shall forever waive, release, discharge, and disclaim all right, title,  
15 and interest in these items. The CFA and CSS Receiver shall be authorized to sell  
16 these items and to credit the net proceeds of the sale to the outstanding debt owed  
17 by Reynolds, Sr. to CFA. Reynolds, Sr. shall fully cooperate with the efforts of  
18 the CFA and CSS Receiver to sell these items.

19     2.     Reynolds, Sr. shall immediately take specific steps necessary to sell, for  
20 Fair Market Value to a third-party buyer, his 2009 Premier Boundary Waters Sky  
21 Deck pontoon boat (“boat”) identified in the Financial Statements specified in  
22 Section VII. C.3, below, and, within three days of the boat’s sale, pay to the STCO  
23 Fund identified in Section VIII.E below, the proceeds of the sale, after paying off  
24 any existing loan or other monetary obligation owed on the boat, subject to the  
25 following:

- 26                   a)     Reynolds, Sr. shall immediately advertise the boat for sale through  
27 an online auction service or place the boat for sale through an appropriate

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broker or boat listing service and provide notice to Plaintiffs of the proposed sale price;

b) Reynolds, Sr., represents that no encumbrances have been added to the boat since he provided his sworn financial statement of June 26, 2015, and that he will make the loan repayments due on the boat loan and not otherwise add any encumbrances after signing this Order, except as needed to secure his performance under this Section;

c) Until the boat is sold, Reynolds, Sr. shall i) maintain the boat in good working order and in the same condition as reported in his sworn financial statement of June 26, 2015; ii) take no action to diminish the value of the boat; iii) remain current on all amounts due and payable on the boat, including but not limited to tax, insurance, reasonable and necessary maintenance, registration, and similar fees; and iv) cause existing insurance coverage for the boat to remain in force until any transfer of ownership. In the event that the boat suffers any loss or damage covered by such insurance policy, Reynolds, Sr. shall make such claims as are permitted by the insurance policy and shall assign or remit any insurance payment he receives as a result of such loss or damage to the STCO Fund described in Section VIII.E, below;

d) If, after 90 days from the date of entry of this Order, the boat has not been sold, Reynolds, Sr. shall immediately either i) retain an auction company, direct such auction company to sell the boat at a public auction, and pay the net proceeds to the STCO fund, or ii) surrender possession, custody, and control of the boat to the lender holding the lien on the boat and deliver notice of such surrender to Plaintiffs' counsel; and

e) Reynolds, Sr. shall in no way profit from the sale of the boat, including by sharing in any sales commission or fee, or by receiving anything of value in kind. Upon sale of the boat, Reynolds, Sr. shall

1 forever waive, release, discharge, and disclaim all right, title, and interest in  
2 the boat.

3 3. Further execution of the monetary judgment shall be suspended as to  
4 Reynolds, Sr., subject to Sections VII.C.4-5, below. Plaintiffs' agreement to the  
5 suspension of the judgment owed by Reynolds, Sr. is expressly premised upon the  
6 truthfulness, accuracy, and completeness of Reynolds, Sr.'s sworn financial  
7 statements and related documents submitted to Plaintiffs, namely, the Financial  
8 Statement of Individual, signed on June 26, 2015 (including attachments),  
9 additional financial information provided on June 30, 2015; July 15, 2015; August  
10 14, 2015; September 17 - 21, 2015; January 22, 2016, and February 2, 2016; and  
11 the sworn financial interview of Reynolds, Sr. on September 15, 2015.

12 4. The suspension of the judgment will be lifted as to Reynolds, Sr. if, upon  
13 motion by any Plaintiff, the Court finds that Reynolds, Sr. failed to disclose any  
14 material asset, materially misstated the value of any asset, or made any other  
15 material misstatement or omission in the representations made in the sworn  
16 financial statements and related documents identified Section VII.C.3, above. If  
17 the suspension of the judgment is lifted pursuant to this provision, the judgment  
18 becomes immediately due in the amount specified in Section VII.A above as to  
19 Reynolds, Sr. (which the Parties stipulate for purposes only of this Section  
20 represents the consumer injury alleged in the Complaint for which Reynolds, Sr. is  
21 jointly and severally liable with CFA and CSS), less any payment previously made  
22 pursuant to this Section, plus interest computed from the date of entry of this  
23 Order.

24 5. The suspension of the judgment will be lifted as to Reynolds, Sr. if, upon  
25 motion by any Plaintiff State, the Court finds that Reynolds, Sr. has violated any  
26 provision of Section II, above, and a judgment in the amount set forth in Section  
27 VII.A above, less any prior payments by Reynolds, Sr., CFA, or CSS, becomes  
28 immediately due as to Reynolds, Sr. The judgment amount shall be payable to the

1 moving Plaintiff State, which shall use any money collected pursuant to the  
2 requirements of Section VIII.E.2, below.

3 **VIII. ADDITIONAL MONETARY PROVISIONS**

4 IT IS FURTHER ORDERED that:

5 A. CFA, CSS, and Reynolds, Sr. relinquish dominion and all legal and  
6 equitable right, title, and interest in all assets transferred pursuant to this Order and the  
7 CFA and CSS Receivership Order, and may not seek the return of any assets;

8 B. The facts alleged in the Complaint will be taken as true, without further  
9 proof, in any subsequent civil litigation by or on behalf of the Plaintiffs or the CFA and  
10 CSS Receiver, including in a proceeding to enforce their rights to any payment or  
11 monetary judgment pursuant to this Order, such as a nondischargeability complaint in  
12 any bankruptcy case;

13 C. The facts alleged in the Complaint establish all elements necessary to  
14 sustain an action by Plaintiffs pursuant to Section 523(a)(2)(A) of the Bankruptcy Code,  
15 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such  
16 purposes;

17 D. CFA, CSS, and Reynolds, Sr. acknowledge that their Taxpayer  
18 Identification Numbers, Social Security Numbers and/or Employer Identification  
19 Numbers, which Defendants previously submitted to Plaintiffs, may be used for  
20 collecting and reporting on any delinquent amount arising out of this Order, in  
21 accordance with 31 U.S.C. § 7701; and

22 E. Payment to the Plaintiff States:

23 1. All money paid to the Plaintiff States pursuant to this Order shall be  
24 made by wire transfer to the Litigation Deposits Trust Fund (Fund Code “T-xx-909N”),  
25 an interest bearing trust fund held by the Hawaii Attorney General’s Office in trust for  
26 the Plaintiff States (“the short-term court ordered trust fund” or “STCO Fund”);

27 2. The STCO Fund shall be used to pay: (a) pursuant to cy pres,  
28 qualifying charitable organizations with charitable purposes substantially similar to the

1 purposes for which CFA and CSS solicited funds, and (b) the Plaintiff States to reimburse  
2 costs of the investigation and litigation and to pay attorneys' fees. When payment(s)  
3 from the STCO Fund are appropriate, the Plaintiff States shall submit to this Court a  
4 Motion and Proposed Order recommending cy pres recipients and the amounts to be paid  
5 to such recipients and/or the amounts to be paid to reimburse the Plaintiff States for their  
6 costs and attorneys' fees. The Hawaii Attorney General shall distribute monies from the  
7 STCO Fund only as authorized and directed by this Court. CFA, CSS, and Reynolds, Sr.  
8 have no right to challenge any recommendations regarding monetary distributions made  
9 by the Plaintiff States.

10 **IX. ORDER ACKNOWLEDGMENTS**

11 IT IS FURTHER ORDERED that Reynolds, Sr. provide acknowledgment of  
12 receipt of this Order:

13 A. Reynolds, Sr., within seven days of entry of this Order, must submit to  
14 Plaintiff Federal Trade Commission an acknowledgment of receipt of this Order sworn  
15 under penalty of perjury;

16 B. For five years after entry of this Order, Reynolds, Sr., for any business that  
17 he, individually or collectively with any other Defendant named in this matter, is the  
18 majority owner or controls directly or indirectly, must deliver a copy of this Order to:  
19 (1) all principals, officers, directors, and LLC managers and members; (2) all employees,  
20 agents, and representatives who participate in conduct related to the subject matter of this  
21 Order; and (3) any business entity resulting from any change in structure as set forth in  
22 Section X below. Delivery must occur within seven days of entry of this Order for  
23 current personnel. For all others, delivery must occur before they assume their  
24 responsibilities; and

25 C. From each individual or entity to which Reynolds, Sr. delivered a copy of  
26 this Order, Reynolds, Sr. must obtain, within 30 days, a signed and dated  
27 acknowledgment of receipt of this Order.

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**X. COMPLIANCE REPORTING**

IT IS FURTHER ORDERED that Reynolds, Sr. make timely submissions to Plaintiff Federal Trade Commission.

A. One year after entry of this Order, Reynolds, Sr. must submit a compliance report, sworn under penalty of perjury. Reynolds, Sr. must:

1. Identify all his telephone numbers and all physical, postal, email and Internet addresses, including all residences;
2. Identify all his business activities, including any business for which he performs services whether as an employee or otherwise and any entity in which he has any ownership interest;
3. Describe in detail his involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership;
4. Identify all such businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses;
5. Describe the activities of each business, including the goods and services offered, the means of advertising, marketing, sales, methods of payment, and the involvement of any other Defendant named in this matter (which Reynolds, Sr. must describe if he knows or should know due to his own involvement);
6. Identify the primary physical, postal, and email address and telephone number, as designated points of contact, which Plaintiffs or their representatives may use to communicate with him;
7. For any activity with any nonprofit organization:
  - a. identify each such nonprofit organization by all of its names, telephone number[s], and physical, postal, email, and Internet addresses;and

1                   b.       describe in detail his involvement in each such nonprofit  
2                   organization, including any title, role, responsibilities, participation,  
3                   authority, and control;

4                   8.       Describe in detail whether and how Reynolds, Sr. is in compliance  
5                   with each Section of this Order; and

6                   9.       Provide a copy of each Order Acknowledgment obtained pursuant to  
7                   this Order, unless previously submitted to Plaintiff Federal Trade Commission.

8                   B.       For ten years after entry of this Order, Reynolds, Sr. must submit a  
9                   compliance notice, sworn under penalty of perjury, within 14 days of any change in the  
10                  following:

11                  1.       Reynolds, Sr. must report any change in: (a) any designated point of  
12                  contact; or (b) the structure of any entity that he has any ownership interest in or  
13                  controls directly or indirectly that may affect compliance obligations arising under  
14                  this Order, including: creation, merger, sale, or dissolution of the entity or any  
15                  subsidiary, parent, or affiliate that engages in any acts or practices subject to this  
16                  Order.

17                  2.       Reynolds, Sr. must report any change in: (a) name, including aliases  
18                  or fictitious names, or residence address; or (b) title or role in any business  
19                  activity, including any business for which he performs services, whether as an  
20                  employee or otherwise, and any entity in which he has any ownership interest or  
21                  controls, directly or indirectly, and identify the name, physical address, and any  
22                  Internet address of the business or entity.

23                  C.       Reynolds, Sr. must submit notice of the filing of any bankruptcy petition,  
24                  insolvency proceeding, or similar proceeding by or against him within 14 days of its  
25                  filing.

26                  D.       Any submission required by this Order to be sworn under penalty of perjury  
27                  must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: “I  
28                  declare under penalty of perjury under the laws of the United States of America that the

1 foregoing is true and correct. Executed on [date] at [location]” and supplying the date,  
2 location, signatory’s full name, title (if applicable), and signature.

3 E. Unless otherwise directed by a Commission representative in writing, all  
4 submissions to Plaintiff Federal Trade Commission pursuant to this Order must be  
5 emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to:

6 Associate Director for Enforcement,  
7 Bureau of Consumer Protection,  
8 Federal Trade Commission,  
9 600 Pennsylvania Avenue NW,  
10 Washington, DC 20580

11 The subject line of each submission must begin: FTC v. Cancer Fund of America, et al.

## 12 **XI. RECORDKEEPING**

13 IT IS FURTHER ORDERED that Reynolds, Sr. must create certain records for ten  
14 years after entry of this Order, and retain each such record for five years. Specifically,  
15 for any business that he, individually or collectively with any other Defendant named in  
16 this matter, is a majority owner or controls directly or indirectly, he must create and  
retain the following records:

17 A. Accounting records showing revenues from all goods or services sold or  
18 billed;

19 B. Personnel records showing, for each person providing services, whether as  
20 an employee or otherwise, that person’s name; address; telephone number; job title or  
21 position; dates of service; and reason for termination (if applicable);

22 C. Records of all consumer complaints, whether received directly or indirectly,  
23 such as through a third party, and any response;

24 D. All records necessary to demonstrate full compliance with each provision  
25 of this Order, including all submissions to Plaintiff Federal Trade Commission; and

26 E. A copy of each unique advertisement or other marketing material.  
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**XII. COMPLIANCE MONITORING**

IT IS FURTHER ORDERED that, for purposes of monitoring Reynolds, Sr.'s compliance with this Order, including the accuracy of the financial representations upon which the judgment was suspended:

A. Within 14 days of receipt of a written request from a representative of any Plaintiff, Reynolds, Sr. must submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. Plaintiffs are also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, Plaintiffs are authorized to communicate directly with Reynolds, Sr. Reynolds, Sr. must permit representatives of any Plaintiff to interview any employee or other person affiliated with him who has agreed to such an interview. The person interviewed may have counsel present.

C. Plaintiffs may use all other lawful means, including posing, through their representatives, as consumers, suppliers, or other individuals or entities, to Reynolds, Sr. or any individual or entity affiliated with him, without the necessity of identification or prior notice. Nothing in this Order limits Plaintiff Federal Trade Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, or the Plaintiff States' lawful use of relevant state laws governing pre-suit investigation and discovery.

D. Upon written request from a representative of the Commission or any Plaintiff State, any consumer reporting agency must furnish a consumer report concerning Reynolds, Sr. pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

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**XIII. RETENTION OF JURISDICTION**

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**XIV. STATE COURT ENFORCEMENT**

Without limiting the above provisions, CFA, CSS, and Reynolds, Sr. agree that the provisions of Sections II, III, and V of this Order may be enforced by any Plaintiff State in a court of general jurisdiction in that Plaintiff's state if that Plaintiff State has reason to believe that persons in its state have been affected. Defendants CFA, CSS, and Reynolds, Sr. consent to any such court's jurisdiction for purposes of enforcing the terms of Sections II, III, and V of this Order.

Dated this 1st day of April, 2016.



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Neil V. Wake  
United States District Judge