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November 22, 2019

PRIZEO US, LLC
11601 WILSHIRE BLVD STE 210
LOS ANGELES CA 90025

REGISTRATION NUMBER:
FP0003365

CEASE AND DESIST ORDER

Pursuant to Government Code Section 12591.1, and California Code of Regulations, title 11, section 314, you are ordered to immediately **CEASE AND DESIST** from all operations in California or on behalf of a California charity, including all solicitations for charitable purposes by any means. This Order applies to PRIZEO US, LLC its officers, directors, employees and all persons or entities acting on its behalf.

The Attorney General finds that PRIZEO US, LLC is a commercial fundraiser that solicited funds, assets, or property in California and is subject to the provisions of the Supervision of Trustees and Fundraisers for Charitable Purposes Act pursuant to Government Code section 12599. PRIZEO US, LLC failed to register and timely file annual reports, and is in violation of Government Code section 12599, subdivisions (b), (c), (f), and (h), and California Code of Regulations, title 11, section 308.

PRIZEO US, LLC must immediately disburse all charitable assets within its possession, custody or control to the charitable organization for which the assets were raised and provide a copy of this order to every charitable organization with which it currently contracts.

PRIZEO US, LLC will be assessed a penalty of \$1000 for failing to register and \$100 per day for each report commencing on the fifth day from the date of this notice. The penalties will continue to accrue until all reports have been filed. (Government Code, § 12591.1.)

Violation of this Order may subject your organization, directors, and officers to contempt sanctions and other remedies available to the Attorney General. (Cal. Code Regs., tit. 11, §314, subd. (b).)

YOUR RIGHT TO APPEAL

You may request a hearing to review this Order by completing and returning the enclosed "Appeal and Request for Hearing" form within 30 days of the date of this Order. Pursuant to Government Code section 12591.1, subdivision (e), and California Code of Regulations, title 11, section 999.6, subdivision (c), the appeal must be in writing and must contain the name and entity affiliation (if any), address and telephone number of the person appealing, the registration number (if any), and a statement of the basis of appeal. A timely hearing request does not stay this Order. This Order will remain in effect until the appeal is fully resolved. If you do not submit a completed hearing request form within 30 days of this Order, you will have waived your right to challenge this Order and it will remain in effect until withdrawn or modified by the Attorney General.

XAVIER BECERRA
Attorney General

State of California
DEPARTMENT OF JUSTICE



THIS ORDER SHALL TAKE EFFECT IMMEDIATELY.

All responses shall be sent to:

James Toma, Supervising Deputy Attorney General
Charitable Trusts Section
California Department of Justice
Office of the Attorney General
300 South Spring Street, Suite 1702
Los Angeles, CA 90013

A handwritten signature in black ink, appearing to read "David Eller", written over a horizontal line.

DAVID ELLER, REGISTRAR
REGISTRY OF CHARITABLE TRUSTS
OFFICE OF THE ATTORNEY GENERAL
For XAVIER BECERRA
Attorney General



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APPEAL AND REQUEST FOR HEARING

_____ (name),
_____ (title/affiliation to registrant) of
_____ (organization),

requests a hearing of the Attorney General's cease and desist order pursuant to Government Code section 12591.1 and California Code of Regulations, title 11, section 999.6. Appellant's address (required):

_____ telephone number (required).

Statement for basis of appeal (required): _____

Check this box if you are attaching additional information or documents.

_____ Date _____ Signature