



00001  
 JOHN Q. SAMPLE  
 1234 MAIN STREET  
 ANYTOWN US 12345-6789

May 6, 2016

<b>NOTICE OF DATA BREACH</b>	
<b>What Happened?</b>	<p>On April 1, 2016, we received notice from our electronic medical record provider that their electronic system was breached and some of our patient records were acquired by unauthorized persons. Specifically, they determined that cyber intruders may have installed malware in January 2015 and, through credential theft, accessed certain systems in their environment. We immediately requested further information to identify which of our patients were affected and on April 22, 2016, we were informed that such information could not be confirmed with a high level of confidence. Though we do not have confirmation that your records were compromised, given the sensitivity of the information potentially exposed we wanted to notify you of this matter as soon as possible as your patient records were on the affected electronic medical record system.</p>
<b>What Information Was Involved?</b>	<p>We have been informed that the information accessed by unauthorized individuals may have included your name, address, telephone number, date of birth, social security number, medical insurance and health visit information if you provided such information to us.</p>
<b>What We Are Doing.</b>	<p>Immediately upon notice that our patient records were accessed by the cyber intruder and who was affected, we are notifying you of the breach, and are providing free credit monitoring to you for 12 months. Further, though just learning of this matter, we have been informed that the FBI and Secret Service have been investigating this matter for several months and that the U.S. Attorney's Office is now involved in the investigation of the potential perpetrators.</p>



**What You Can Do.**

Given the breadth of information potentially exposed, we strongly recommend you call the three major credit agencies and place a 90 day fraud alert on your accounts. Their contact information is:

Equifax P.O. Box 740241 Atlanta, GA 30374 1-800-685-1111 www.equifax.com	Experian P.O. Box 2104 Allen, TX 75013 1-888-397-3742 www.experian.com	TransUnion P.O. Box 2000 Chester, PA 19022 1-800-888-4213 www.transunion.com
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You are also entitled to a free credit report every year from each of these agencies at: [www.annualcreditreport.com](http://www.annualcreditreport.com).

**Other Important Information.**

As an added precaution, we have arranged to have AllClear ID protect your identity for 12 months at no cost to you. The following identity protection services start on the date of this notice and you can use them at *any* time during the next 12 months.

AllClear SECURE: The team at AllClear ID is ready and standing by if you need identity repair assistance. This service is automatically available to you with no enrollment required. If a problem arises, simply call 1-855-904-5767 and a dedicated investigator will help recover financial losses, restore your credit and make sure your identity is returned to its proper condition.

AllClear PRO: This service offers additional layers of protection including credit monitoring and a \$1 million identity theft insurance policy. For a child under 18 years old, AllClear ID ChildScan identifies acts of credit, criminal, medical or employment fraud against children by searching thousands of public databases for use of your child's information. To use the PRO service, you will need to provide your personal information to AllClear ID. You may sign up online at <https://enroll.allclearid.com> or by phone by calling 1-855-904-5767 using the following redemption code: Redemption Code.

Please note: Additional steps may be required by you in order to activate your phone alerts and monitoring options.

**For More Information.**

Call: 1-855-904-5767 or Write: 1175 Saratoga Avenue, Suite 14  
San Jose, CA 95129



The Bay Area Children's Association

Processing Center • P.O. BOX 141578 • Austin, TX 78714



01205  
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00003  
ACD1234

01206  
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