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June 15, 2018

**By FedEx**

Office of the Attorney General  
State of California  
Department of Justice  
1300 I Street  
Sacramento, CA 95814-2919  
(916) 445-9555

Re: Data Security Incident

Dear Attorney General Becerra:

On behalf of our client, MyHeritage Ltd. (“MyHeritage”), we are writing to notify you about a potential data security incident involving personal information.

On June 4, 2018, a security researcher contacted MyHeritage to notify the company that he had discovered a file on a third-party server that appeared to contain email addresses and hashed passwords from MyHeritage. On that same day, MyHeritage confirmed that data in fact related to its customers, namely the email addresses and hashed passwords of 92,283,889 MyHeritage users. MyHeritage believes the incident occurred on October 26, 2017.

MyHeritage believes it unlikely that any sensitive data was accessed as a result of this incident. Each password is protected using a one-way, salted hash with a unique key for every customer, which means that the third-party perpetrator would not have been able to view the plain text passwords. MyHeritage believes that its users’ financial and other personal information (family trees, DNA data, and other personal information) remain fully secure. Credit card information is not stored on MyHeritage to begin with, but only on trusted third-party billing providers (*e.g.*, BlueSnap, PayPal). Other types of sensitive data such as family trees and DNA data are stored by MyHeritage on segregated systems, separate from those that store the email addresses, and they include added layers of security. MyHeritage has no reason to believe those systems have been compromised. MyHeritage is continuing to investigate this incident with the assistance of a leading forensic firm.

Out of an abundance of caution, however, on June 7, 2018, MyHeritage began providing notice to its current and former users, and is now in the process of sending notice to the approximately

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2,057,834 current and former users believed to be California residents affected by this incident. This notice is enclosed. MyHeritage will continue to take steps to review the situation and ensure the security of its users. Already, MyHeritage immediately notified its customers through multiple blog posts, forced a reset of all user passwords, and added the option of secure two-factor authentication for its user accounts.

If you have any questions, please do not hesitate to contact me.

Respectfully submitted,

A handwritten signature in blue ink that reads "Alan Raul". The signature is written in a cursive, flowing style.

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