# **NOTICE OF DATA BREACH**

### June 16, 2017

Dear GOLFTEC Student,

### What Happened & What Information Was Involved

You are receiving this letter because GOLFTEC was victim of a recent security breach at your specific GOLFTEC Center and your credit card information was potentially compromised. These were in-center transactions and no online transactions were affected.

We experienced malicious point-of-sale terminal intrusions at select GOLFTEC centers from March 2 – June 15, 2017. A relatively small number of transactions within that time period were affected, however, this may have put your personal information at risk.

# Remedies – What We're Doing To Support You

Our sincerest apologies for any inconvenience this might cause. We have conducted a full investigation and have confirmed the incident has been contained. Upon discovery of the breach, we immediately took the necessary steps to fully remediate the situation, including notifying the proper authorities.

We care deeply about our relationship with you as a loyal GOLFTEC student. As such, shown below is a complimentary identity protection offer for you along with additional resources in support.

- We will provide a **complimentary 1-year identity protection membership** to Experian IdentityWorks<sup>SM</sup>. This product provides you with strong identity detection and resolution of identity theft if needed. A credit card is not required for enrollment in Experian IdentityWorks.
- To start monitoring your personal information, please follow the steps below:
  - o Ensure that you enroll by: **September 30, 2017** (your unique activation code will not work after this date.)
  - Visit the Experian IdentityWorks website to enroll at: www.experianidworks.com/creditone
  - o Provide your 9-digit activation code:
- If you have questions about the product, need assistance with identity restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332 by **September 30**, **2017**. Please be prepared to provide your activation code as proof of eligibility for the identity restoration services by Experian.

### What You Can Do

We recommend that you remain diligent and monitor your impacted account frequently. If you see any suspicious activity, contact your credit card company immediately. Further, we recommend you

report any suspected incidents of identity theft to local law enforcement, the Attorney General, and the Federal Trade Commission (FTC) and that you stay vigilant by monitoring your accounts and utilizing free credit reports to ensure your security.

Additionally, the FTC recommends you place a fraud alert on your credit file. This informs creditors to contact you before they open any new accounts or change your existing accounts. Contact one of the three major credit bureaus using the information listed below; the company you contact is required to notify the other two, which will place an alert on their versions of your credit report as well.

- Equifax: 800 525-6285; www.equifax.com; P.O. Box 740231, Atlanta, GA 30374-0241
- Experian: 888 397-3742; <u>www.experian.com</u>; P.O. Box 9532, Allen, TX 75013
- **TransUnion:** 800 680-7289; <u>www.transunion.com</u>; Fraud Victim Assistance Division, P.O. Box 6790, Fullerton, CA 92834-6790

By contacting the FTC, they can offer information on steps to take to prevent identity theft. To contact the FTC, contact the Consumer Response Center toll-free at 877-382-4357; <a href="https://www.ftccomplaintassistant.gov/#&panell-1">https://www.ftccomplaintassistant.gov/#&panell-1</a>; or Consumer Response Center, Federal Trade Commission, 600 Pennsylvania Ave, NW, Washington, DC 20580. Please know that your rights are protected under the Fair Credit Reporting and Identity Security Act.

For additional information on the FTC and resources on identity theft, please visit: <a href="https://www.identitytheft.gov/Info-Lost-or-Stolen">https://www.identitytheft.gov/Info-Lost-or-Stolen</a>.

### **For More Information**

We have established a dedicated e-mail address and our National Customer Service Center team stands by to answer any questions you may have:

- National Customer Service Center: 877.446.5383
- Email: contact@golftec.com

We apologize for this unfortunate incident and hope you know how seriously we take this situation and our overall relationship with you and your game improvement progress at GOLFTEC.

Sincerely,

Joe Assell, CEO GOLFTEC Headquarters 67 Inverness Drive East, Suite 175 Englewood, CO 80112