

<mail id>>
<Name1>>
<Address1>>
<Address2>>
<City>>><State>>><Zip>>>

NOTICE OF DATA BREACH

<<Date>>

Dear << Name 1>>,

The privacy of your personal information is of the utmost importance to K Partners Hotel Management. We are writing with important information about an incident involving the security of some of the personal information that we maintain. We want to provide you with information regarding the incident and explain the services we are making available to help safeguard you against identity fraud. We also are providing additional steps you can take to help protect your information.

What Happened?

On April 2, 2016, we discovered that on that same day, as a result of a sophisticated network intrusion, an unauthorized third party gained access to an email account and a file server. Upon learning of the issue, our incident response team promptly launched an investigation and notified local law enforcement. As part of our investigation, we have been working very closely with one of the nation's leading cybersecurity firms that regularly investigates and analyzes these types of incidents. Their investigation and remediation efforts are now completed, and we have removed the infection from our system. K Partners also immediately changed passwords and took other steps to enhance the security of our network.

What We Are Doing.

We have devoted considerable time and effort to determine what exact information may have been contained in the affected server and, as such, *may* be at risk of disclosure. However, based on our comprehensive forensic investigation and document review, which was concluded on November 15, 2016, we cannot conclusively determine whether the unauthorized party actually acquired or viewed any of your personal information.

What Information Was Involved?

Because we value our relationship with you, we wanted to make you aware of this incident because the unauthorized party *may* have accessed some of your personal information within the infected server, including your full name, Social Security number, and driver's license number.

To date, we are not aware of any reports of identity fraud or improper use of information as a direct result of this incident.

What You Can Do.

However, to protect you from potential misuse of your information, K Partners is providing you with one year of free credit monitoring and identity theft protection services. Enclosed in this letter, you will find information on enrolling in a 12-month membership of Experian's ProtectMyID® Alert, a credit monitoring and identity theft protection service, along with other precautionary measures you can take to protect your personal information, including placing a Fraud Alert, placing a Security Freeze, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your financial account statements for fraudulent or irregular activity on a regular basis.

Please accept our sincere apologies that this incident occurred – we deeply regret any inconvenience or concern this issue may cause you. Safeguarding the privacy and security of your personal information is a top priority, and we are taking proactive steps to strengthen our IT systems moving forward to help prevent similar issues in the future.

For More Information.

If you have any further questions regarding this incident, please call our dedicated and confidential toll-free response line that we have set up to respond to questions at (844) 418-6624. This response line is staffed with professionals familiar with this incident and knowledgeable on what you can do to protect against misuse of your information. The response line is available Monday through Friday, 8 a.m. to 8 p.m. CST.

Sincerely,

K Partners Hotel Management

- OTHER IMPORTANT INFORMATION -

1. <u>Enrolling in Complimentary 12-Month Credit Monitoring.</u>

Protecting your personal information is important to K Partners Hotel Management. In response to this security incident and as a precautionary measure, we have arranged for you to enroll in Experian's® ProtectMyID® Alert for a one year period at no cost to you. This protection is provided by Experian, one of the three major nationwide credit reporting companies.

Activate Experian's® ProtectMyID Now in Three Easy Steps:

- 1. ENSURE that you enroll by **February 10, 2017**.
- 2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/redeem
- 3. PROVIDE your 9-character Activation Code: << Code>>

If you have questions or need an alternative to enrolling online, please call 877-288-8057 and provide Engagement # PC105055

Additional Details Regarding Your 12-Month ProtectMyID Membership:

A credit card is not required for enrollment.

Once your ProtectMyID membership is activated, you will receive the following features:

- Free copy of your Experian credit report
- **■** Surveillance Alerts for:
 - **Daily Bureau Credit Monitoring:** Alerts of key changes & suspicious activity found on your Experian, Equifax® and TransUnion® credit reports.
- Identity Theft Resolution & ProtectMyID ExtendCARE: Toll-free access to US-based customer care and a dedicated Identify Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies.
 - o It is recognized that identity theft can happen months and even years after an incident. To offer added protection, you will receive ExtendCARE™, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- \$1 Million Identity Theft Insurance: Immediately covers certain costs including lost wages, private investigator fees, and unauthorized electronic fund transfers. (Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage may not be available in all jurisdictions.)

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-288-8057.

2. Placing a Fraud Alert.

Whether or not you choose to use the complimentary 12 month credit monitoring services, we recommend that you place an initial 90-day "Fraud Alert" on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any <u>one</u> of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

Equifax P.O. Box 105069 Atlanta, GA 30348 www.equifax.com 1-800-525-6285 Experian P.O. Box 2002 Allen, TX 75013 www.experian.com 1-888-397-3742 TransUnion P.O. Box 2000 Chester, PA 19022 www.transunion.com 1-800-680-7289

3. Consider Placing a Security Freeze on Your Credit File.

If you are very concerned about becoming a victim of fraud or identity theft, you may request a "Security Freeze" be placed on your credit file. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by sending a request in writing, by mail, to <u>all three</u> nationwide credit reporting companies. To find out more on how to place a security freeze, you can use the following contact information:

Equifax Security Freeze PO Box 105788 Atlanta, GA 30348 https://www.freeze.equifax.com 1-800-685-1111 Experian Security Freeze PO Box 9554 Allen, TX 75013 http://experian.com/freeze 1-888-397-3742 **TransUnion Security Freeze**P.O. Box 2000
Chester, PA 19022
http://www.transunion.com/securityfreeze
1-800-680-7289

4. Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from <u>each</u> of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

5. <u>Additional Helpful Resources</u>.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

In addition to the FTC, the California Attorney General's Office can also be contacted to obtain information on the steps you can take to prevent identity theft.

California Department of Justice Attn: Office of Privacy Protection P.O. Box 944255 Sacramento, CA 94244-2550 Telephone: (916) 322-3360 Toll-free in California: (800) 952-5225

oag.ca.gov/privacy