

<<Date>>> (Format: Month Day, Year)

<<MemberFirstName>> <<MemberLastName>> <<Address1>> <<Address2>> <<City>>, <<State>> <<Zip Code>>

## Dear <<MemberFirstName>> <<MemberLastName>>,

We are sending this notification to you as part of Silverberg Surgical and Medical Group's commitment to patient privacy. We take the protection and proper use of your information very seriously, and it is important to us that you are made fully aware of a potential privacy issue.

What Happened? We are sending this notification to you because we recently discovered a security breach involving some of your personal health information. Based on our investigation, on September 10, 2013 a document scanning device inadvertently exposed some patient health records to the Internet. The records that were accessible included patient names, addresses, dates of birth and admission, telephone and fax numbers, e-mail addresses, medical information, medical record numbers, health plan data and beneficiary numbers, and, in some cases Social Security numbers, State License numbers and full face photographic images. No passwords, security codes or financial data like account or credit/debit card numbers were made accessible in connection with this incident.

On August 28, 2015, Silverberg Surgical and Medical Group was made aware of the breach and immediately took the document scanning device offline and secured its systems and scanners. We have undertaken an extensive investigation of the matter, including hiring a *forensic specialist security firm* to assist us in conducting a full investigation of the incident. We have taken steps to secure any data that was involved in this incident and we have notified the appropriate state and federal authorities, including the Federal Bureau of Investigation.

What Are We Doing To Protect You? We realize how important your personal information is to you. As an added precaution and to help relieve concerns following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for one year. Your identity monitoring services include Credit Monitoring, Web Watcher, Public Persona, Quick Cash Scan, \$1 Million Identity Theft Insurance, and Identity Theft Consultation and Restoration.

Visit kroll.idMonitoringService.com to take advantage of your identity monitoring services.

Membership Number: << Member ID>>

We recommend that you read the "Additional Resources" section included with this letter.

If you have questions or need assistance, call 1-844-530-4126, 8 a.m. to 5 p.m. (Central Time), Monday through Friday. Kroll's licensed investigators are standing by. *Please have your membership number ready.* 

We deeply regret that this has happened. We trust that the services we are offering to you demonstrate our continued commitment to your security and satisfaction.

Sincerely,

Silverberg Surgical and Medical Group

kroll.idMonitoringService.com is only compatible with the current version or one version earlier of Internet Explorer, Chrome, Firefox, and Safari.

## **Additional Resources**

Contact information for the three nationwide credit reporting agencies is:

**Equifax**, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111 **Experian**, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742 **TransUnion**, PO Box 2000, Chester, PA 19022, www.transunion.com, 1-800-888-4213

**Free Credit Report.** It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring your credit report for unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies. To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**. You can also order your annual free credit report by mailing a completed *Annual Credit Report Request Form* (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For residents of lowa, Maryland, Michigan, Missouri, North Carolina, Oregon, and West Virginia: You that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account.

**Fraud Alert.** You may place a fraud alert in your file by calling one of the three nationwide credit reporting agencies above. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit.

Security Freeze. You have the right to place a security freeze on your credit report.

A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may be able to use an online process, an automated telephone line, or a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The credit reporting agencies may charge a fee of up to \$5.00 to place a freeze, or lift or remove a freeze. There will be no charge, if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the credit reporting agencies.

**Federal Trade Commission and State Attorney General's Offices.** If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the attorney general's office in your home state. Contact information for the Federal Trade Commission is **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

**For residents of Maryland:** You may contact the Maryland Attorney General's Office at Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.

For residents of North Carolina: You may contact the North Carolina Attorney General's office at North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.com, 1-877-566-7226.

## Reporting of identity theft and obtaining a policy report.

For residents of lowa: You are advised to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of Oregon: You are advised to report any suspected identity theft to law enforcement and the Federal Trade Commission.