

C/O GCG PO Box 10576 Dublin, OH 43017

<<Mail ID>>
<<FIRST NAME>> <<LAST NAME>>
<<ADDRESS 1>> <<ADDRESS 2>>
<<CITY>>, <<STATE>> <<ZIP>>

April 16, 2018

### Notice of Data Breach

Dear << First name>>:

At Temp-Tations Home LLC, d/b/a "Tara at Home," we understand the importance of protecting the security of your payment card information. Regrettably, this notice is to inform you about an incident involving some of your information.

#### What Happened

On December 12, 2017, we were notified by the vendor that hosts our e-commerce system, including the <a href="https://www.tarahome.com">www.tarahome.com</a> website, that an unknown third party had compromised individual online user accounts. We immediately began an investigation and took prompt action to address and stop the unauthorized activity.

# What Information Was Involved

The investigation determined that the unknown third party accessed certain online user accounts and may have accessed your name, payment card number, and the expiration date from payment cards used on the Tara at Home website from August 1, 2017 to December 1, 2017. We are notifying you because you had an online account or placed or attempted to place an order on <a href="www.taraathome.com">www.taraathome.com</a> during this time period. Your payment card(s) ending in [XXX] may have been affected.

#### What We Are Doing

Please be assured that we have been working diligently to prevent any similar incident from happening in the future, including the implementation of complex passwords on user accounts and the vendor's deployment of enhanced system intrusion detection and blocking.

# What You Can Do

We are notifying you about this incident so you can take appropriate steps to protect your payment card account. We recommend that you remain vigilant by reviewing your payment card account statements for any unauthorized activity. You should immediately report any unauthorized charges to your bank or other card issuer because the bank or other card issuer will generally reimburse fraudulent charges that are reported in a timely manner. You should also review the additional information included with this letter on steps you can take to protect yourself.

### For More Information

We regret any inconvenience or concern this incident may cause. Your privacy, trust, and the protection of your personal data are matters we take very seriously. If you have any questions, or you need further assistance, please call 1-888-265-0233.

Sincerely,

Kelly Newcomer

**Chief Operating Officer** 

Lelly Newcomer

# MORE INFORMATION ON WAYS TO PROTECT YOURSELF

We recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements as well as your free credit reports for any unauthorized activity. If you detect any unauthorized activity on financial accounts, you should immediately contact your financial institution. We also recommend that you make your financial institution aware of this matter and take their advice on steps to protect your deposit account. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, <a href="www.equifax.com">www.equifax.com</a>, 1-800-685-1111 Experian, PO Box 2002, Allen, TX 75013, <a href="www.experian.com">www.experian.com</a>, 1-888-397-3742 TransUnion, PO Box 2000, Chester, PA 19016, <a href="www.transunion.com">www.transunion.com</a>, 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580, 1-877-IDTHEFT (438-4338), <a href="https://www.ftc.gov/idtheft">www.ftc.gov/idtheft</a>