

Ethnic Media Outreach Grants

California State Library



Partnership

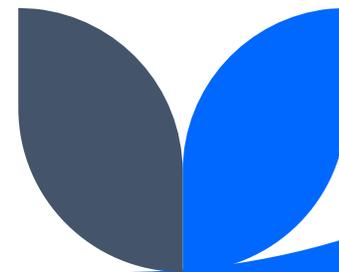


The California State Library, in partnership with the California Commission on Asian and Pacific Islander American Affairs (CAPIAA), allocated \$10 million in one-time funds to help ethnic media outlets and organizations that serve communities that are historically vulnerable to hate incidents and hate crimes because of their ethnic, racial, religious, gender/gender expression, sexual orientation, or other identities.

Priority Populations

Historically underserved and underrepresented groups, with an emphasis on those communities at greatest risk of experiencing hate incidents and hate crimes. These priority populations include, but are not limited to, people who are:

- Asian American
- Black/African American
- Immigrants and refugees
- Indian/Native American and Tribal communities
- Latinx
- LGBTQ+
- Limited English Proficient (LEP)
- Middle Eastern and North African
- Native Hawaiian/Pacific Islanders
- Religious minorities

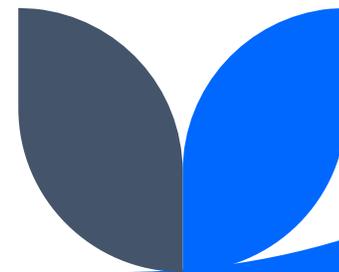


First Year Highlights

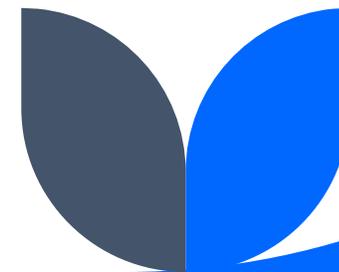
In FY 2021-22, the State Library awarded \$5.9 million to 50 ethnic media outlets.

Grant amounts ranged from \$40,000 to \$400,000 (the maximum award) with an average of \$100,000.

Four “Show and Tell” events for Ethnic Media Outreach grantees to share their project updates with colleagues, CDSS, CARE, DOJ, and Stop the Hate regional staff.



Ding Ding TV (Asian Americans): “All of Us Belong Right Here”



Los Angeles Blade (LGBTQIA+): “Monkeypox Town Hall”



Allianza Metropolitan News (Latinx): “Alliance Against Racism”



Vietnamese American Artists and Media Assoc. (Vietnamese Americans)



Jannelle So Productions (Filipino Americans)



India Currents (Asian East Indian)

india.currents

Indian Americans Have Always Been The Targets Of Hate Crimes – Enough Is Enough

CALIFORNIA STATE LIBRARY Funding provided by the State of California

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india.currents WASHINGTON, DC — Filmmaker Pardeep Singh Kaleka lost his father Satwant Singh Kaleka on Aug. 5, 2012, when avowed neo-Nazi Wade Michael Page stormed the Oak Creek, Wisconsin gurdwara during Sunday morning prayers, murdering six Sikh Americans before he was killed by police.

Satwant Singh Kaleka was shot five times at close range as he confronted the killer with his kirpan, preventing him from entering the kitchen where women were preparing the afternoon feast.

California Black Media's Spread the Love Campaign at "Taste of Soul"



PACE News “Glory Awards” (African Americans)

Parent Action Coalition for Education (PACE) PRESENTS

THE VIRTUAL GLORY AWARDS

Honoring
LEADERS WHO SHINE THEIR LIGHTS TO HELP OTHERS
and featuring

Rev. William D. Smart Jr.
President and CEO
SCLC of Southern California

Jan Perry, Candidate,
37th Congressional District

Hyepin Im, President
and Founder, FACELA

Dr. Rhonda Thornton-Cawford
Director for Small Local
& Minority Diversity

THE 2022 GLORY SCHOLARS

Commissioner MIKE DAVIS
BOARD OF PUBLIC WORKS

Ravon, 16,
11th Grade

Zion, 16,
11th Grade

Ocean, 17,
12th Grade

Tori Bailey
COMMUNITY ACTIVIST
HOMELESS ADVOCATE

“Youth Shining a Light On Hate”

EVENT HOST DR. GLORIA ZUURVEEN
FOUNDER/PRESIDENT/CEO,
PARENT ACTION COALITION
FOR EDUCATION (PACE)

PRODUCED & DIRECTED BY ROSS JORDAN
“ONDA SPOT LIVE”

MASTER OF CEREMONY RON BREWINGTON
Producer, *The Actor’s Choice*

Honoree & Special Guest Ray Fautroy SCLC Miami,
former driver for Rev. Dr. Martin
Luther King, Jr., and brother
of Walter Fautroy, co-founder,
Congressional Black Caucus

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PACE NEWS CALIFORNIA STATE LIBRARY

ON DA SPOT LIVE

Parent Action Coalition for Education PACE

Donations Accepted! For Sponsorship or Event Information, call (323) 244-7286 ParentActionCoalitionforEducation.org

Next Steps

The State Library will open a second round of Ethnic Media Outreach grants in early 2023. Details will be promoted widely and available on the library's website.

Work with California legislators to identify ethnic media outlets in each district.

Develop a Stop the Hate toolkit and platform for sharing Ethnic Media Outreach project updates.

We have had success in holding
the powers that be accountable.

The Ethnic Media grant has
helped us greatly to expose
institutional racism, hate crimes,
and expand our reach.

-- Mike Rhodes, Executive
Director, Community Alliance
Newspaper



Thank You!

Celeste Steward, Ethnic Media
Outreach Grants Manager

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