



August 20, 2026

Notice to All Licensed Distributors and Wholesalers

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

Effective August 20, 2026, the Attorney General's Office ADDED the following brand families and brand styles to the California Tobacco Directory:

- **NASCO Products, LLC**
 - **Pinnacle** – four (4) brand styles
 - **Pure Blue 100s Box**
 - **Pure Blue King Box**
 - **Pure Yellow 100 Box**
 - **Pure Yellow King Box**
- **Xcaliber International, Ltd., L.L.C.**
 - **Seconds** – one (1) brand style
 - **Red King Box**
 - **The Lost Blend** – six (6) brand styles
 - **1975 Gold King Box**
 - **1975 Red King Box**
 - **1985 Gold King Box**
 - **1985 Red King Box**
 - **1995 Gold King Box**
 - **1995 Red King Box**

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

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