



C A L I F O R N I A
DEPARTMENT OF JUSTICE

Rob Bonta
Attorney General

1300 I STREET, SUITE 125
SACRAMENTO, CA 95814

January 23, 2026

Notice to All Licensed Distributors and Wholesalers

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

Effective January 23, 2026, the Attorney General's Office ADDED the following brand families and brand styles to the California Tobacco Directory:

- **ITG Brands, LLC**
 - **Malibu** – four (4) brand styles
 - **Gold Smooth 100s Box**
 - **Gold Smooth King Box**
 - **Red Bold 100s Box**
 - **Red Bold King Box**
- **Native Trading Associates, LLC**
 - **Konoh** – six (6) brand styles
 - **Blue 100s Box**
 - **Blue Kings Box**
 - **Full Flavor 100s Box**
 - **Full Flavor Kings Box**
 - **Menthol 100s Box**
 - **Menthol Kings Box**

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

Office of the Attorney General
Tobacco Litigation & Enforcement Section
1300 I Street, Suite 125
P. O. Box 944255
Sacramento, CA 94244-2550

E-Mail: tobacco@doj.ca.gov
Website: <http://oag.ca.gov/tobacco/directory>

SA2005103512
39591684