



January 23, 2026

**Notice to All Licensed Distributors and Wholesalers**

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

**Effective January 23, 2026, the Attorney General's Office ADDED the following brand families and brand styles to the California Tobacco Directory:**

- **ITG Brands, LLC**
  - **Malibu** – four (4) brand styles
    - **Gold Smooth 100s Box**
    - **Gold Smooth King Box**
    - **Red Bold 100s Box**
    - **Red Bold King Box**
- **Native Trading Associates, LLC**
  - **Konoh** – six (6) brand styles
    - **Blue 100s Box**
    - **Blue Kings Box**
    - **Full Flavor 100s Box**
    - **Full Flavor Kings Box**
    - **Menthol 100s Box**
    - **Menthol Kings Box**

If you have questions regarding the manufacturers listed on the California Tobacco Directory, you may contact:

Office of the Attorney General  
Tobacco Litigation & Enforcement Section  
1300 I Street, Suite 125  
P. O. Box 944255  
Sacramento, CA 94244-2550

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