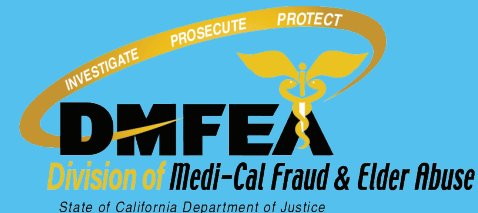


Be on the lookout . . .

For The Most Widespread Scams



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1

OBITUARY SCAM

Using obituaries to target recent widows, scammers attempt to collect false debts of the deceased.



2

MAGAZINE SUBSCRIPTION

Company sends free magazines and convinces a senior he owes money for the subscription.



3

SWEEPSTAKES

Crooked contest claims a senior won a prize and needs to send in money to collect winnings.



4

CHARITABLE DONATIONS

Unscrupulous charities take advantage of generosity and memory loss to request donations repeatedly.



5

INVESTMENT SCAM

Salesperson convinces a senior that an unusual asset like a horse farm is worth significant investment.



6

GRANDPARENT SCAM

Scammer calls late at night pretending to be a grandchild in need of emergency funds by wire.



7

HELPFUL NEPHEW SCAM

Trusted relative visits a senior frequently and asks to borrow \$100, knowing the requests will be forgotten.



8

SWEETHEART SCAM

Scammer befriends a lonely older adult to get access to money or be written into the will.



9

TV SHOPPING TRICKERY

As-seen-on-TV products hide extra fees and charges in the fine print.



10

YES SCAM

All they are trying to get you to say is . . . "YES". Scammers lift your voice saying yes, edit it, then place it into "Do you authorize this payment?"

